

# VIC SANCHÉZ

CREATIVE + ART DIRECTION

[method606.com](http://method606.com)

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## PROFILE

A Chicago raised, based and inspired creative with specialties in campaign ideation, art direction and design.

## EXPERIENCE

*March 2010 - Present*

### Senior Art Director / Arc - Leo Burnett - Chicago

Conceptual and design lead on Philip Morris. Campaign ideation and design for interactive, retail as well as mobile and non-traditional executions for Marlboro, new business pitches and leoburnett.com

*May 2004 - March 2010*

### Senior Art Director / TribalDDB - Chicago

Ideation of campaign concepts and executions of nontraditional and web based projects for clients such as Lowe's, Quaker Oats, Budweiser, and Statefarm.

*May 2003 - August 2005*

### Instructor / Digital Bootcamp - Chicago

Instruction of the following design applications: Illustrator, Photoshop, InDesign, Flash.

» [digitalbootcamp.com](http://digitalbootcamp.com)

*January 2002 - Present*

### Creative Director / Method606 - Chicago

Concept, design and production of print and interactive projects for a variety of clients.

» [method606.com](http://method606.com)

## EDUCATION

### Bachelor of Fine Arts

Visual Communications 2003  
The Illinois Institute of Art-Chicago

## ACCOMPLISHMENTS

### Published Work

Futuready.org featured in Taschen's Advertising NOW. Online - '07

### Cannes Bronze-Lion Shortlist

State Farm's Youth Marketing Initiative:NowWhat? MySpace live stream of Linkin Park's Projekt Revolution concert.

## SKILLS

### MAC OSX Preferred & PC formats

Illustrator, Photoshop, InDesign,

### Related Skills

Illustration, Photography

### Languages

Bilingual ( Spanish / English )

NO SMALL PLANS

