

VIC SANCHEZ

GCD / AD

EXPERIENCE

January 2020 - Present

Group Creative Director / Allstate - Chicago

Brands: Allstate, Direct Auto, National General

March 2017 - January 2020

Creative Director / Group Creative Director

DDB / We Are Unlimited - Chicago

Brands: McDonald's, CapitalOne, Kraft Heinz, AT&T

August 2014 - March 2017

Associate Creative Director / Leo Burnett - Chicago

Brands: Altria, Philip Morris, Numark, Samsung,
Jell-O, Harley-Davidson

March 2010 - August 2014

Senior Art Director / Leo Burnett - Chicago

Brands: Purina, Samsung, Altria, Philip Morris

May 2004 - March 2010

Art Director x Flash Animator / TribalDDB - Chicago

Brands: Budweiser, State Farm, Dell, Microsoft

RECOGNITION

65+ International Awards

Cannes Lions, D&AD, One Show,
LIA, Clio, Art Directors Club,
Effies, Addys

EDUCATION

Bachelor of Fine Arts

Visual Communications 2003
The Illinois Institute of Art - Chicago

SKILLS

Design

Adobe: Illustrator, Photoshop,
Lightroom, InDesign, Firefly, Figma

Presentation

Keynote, PowerPoint

Related Skills

Photography, Generative AI,
(ChatGPT, Midjourney, DALL-E)

Languages

Bilingual
(Fluent in Spanish / English)



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